



WGME Portland
81 Northport Dr
Portland, ME 04103

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2639310

Schedule Dates 11/04/16-11/08/16
Advertiser Bruce Poliquin for Congress-R (71514)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand November 2016 (761514)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 509/942/7909
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ME-2
Separation: 30

Date Entered 09/22/16
Last Modified 09/22/16
Entered By Nathan Uschmann
CO-OP No
Headline # ECR25311971
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,912.50
Net Total \$10,837.50
Sales Tax

Portland ME (WGME)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Nov. 2016 | 31 | \$12,750.00 |
| Grand Total: | 31 | \$12,750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|-------------------------------|---------|
| 1.0 | Normal Line / SPOT | 11/06/16-11/06/16 | 4 | :30 | 9A- 10:30A (EST) | 2 | | | | | | | X | 2 | \$250.00 | \$500.00 | Portland ME (WGME) | SUNDAY MRN-CBS | 9/22/16 |
| 2.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 11A- 12P (EST) | 1 | | | | | X | | | 1 | \$350.00 | \$350.00 | Portland ME (WGME) | PRICE-RT 1-CBS/PRICE-RT 2-CBS | 9/22/16 |
| 3.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 11A- 12P (EST) | 1 | X | | | | | | | 1 | \$350.00 | \$350.00 | Portland ME (WGME) | PRICE-RT 1-CBS/PRICE-RT 2-CBS | 9/22/16 |
| 4.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 4 | :30 | 11A- 12P (EST) | 1 | | X | | | | | | 1 | \$350.00 | \$350.00 | Portland ME (WGME) | PRICE-RT 1-CBS/PRICE-RT 2-CBS | 9/22/16 |
| 5.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 3 | :30 | 12P- 12:30P (EST) | 1 | | | | | X | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | NEWS 13 NOON 300 | 9/22/16 |
| 6.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 3 | :30 | 12P- 12:30P (EST) | 1 | X | | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | NEWS 13 NOON 300 | 9/22/16 |
| 7.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 3 | :30 | 12P- 12:30P (EST) | 1 | | X | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | NEWS 13 NOON 300 | 9/22/16 |
| 8.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 3P- 4P (EST) | 1 | | | | | X | | | 1 | \$100.00 | \$100.00 | Portland ME (WGME) | DR. PHIL | 9/22/16 |
| 9.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 3P- 4P (EST) | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | Portland ME (WGME) | DR. PHIL | 9/22/16 |
| 10.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 4 | :30 | 3P- 4P (EST) | 1 | | X | | | | | | 1 | \$100.00 | \$100.00 | Portland ME (WGME) | DR. PHIL | 9/22/16 |
| 11.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 4P- 4:30P (EST) | 1 | | | | | X | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY | 9/22/16 |
| 12.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 4P- 4:30P (EST) | 1 | X | | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY | 9/22/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|------------------|---------|
| 13.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 4 | :30 | 4P- 4:30P (EST) | 1 | | X | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY | 9/22/16 |
| 14.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 4:30P- 5P (EST) | 1 | | | | | X | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY B | 9/22/16 |
| 15.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 4:30P- 5P (EST) | 1 | X | | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY B | 9/22/16 |
| 16.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 4 | :30 | 4:30P- 5P (EST) | 1 | | X | | | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | JUDGE JUDY B | 9/22/16 |
| 17.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | | | | | X | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NEWS 13 LIVE 5 | 9/22/16 |
| 18.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NEWS 13 LIVE 5 | 9/22/16 |
| 19.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | | X | | | | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NEWS 13 LIVE 5 | 9/22/16 |
| 20.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | | | | | X | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NWS 13 LV 5:30 | 9/22/16 |
| 21.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NWS 13 LV 5:30 | 9/22/16 |
| 22.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | | X | | | | | | 1 | \$500.00 | \$500.00 | Portland ME (WGME) | NWS 13 LV 5:30 | 9/22/16 |
| 23.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | | | X | | | 1 | \$900.00 | \$900.00 | Portland ME (WGME) | NEWS 13 6.00 850 | 9/22/16 |
| 24.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | \$900.00 | \$900.00 | Portland ME (WGME) | NEWS 13 6.00 850 | 9/22/16 |
| 25.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 6:30P- 7P (EST) | 1 | | | | | X | | | 1 | \$650.00 | \$650.00 | Portland ME (WGME) | CBS EVE NWS | 9/22/16 |
| 26.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 6:30P- 7P (EST) | 1 | X | | | | | | | 1 | \$650.00 | \$650.00 | Portland ME (WGME) | CBS EVE NWS | 9/22/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------------|---------|
| 27.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 7P- 7:30P (EST) | 1 | | | | | X | | | 1 | \$175.00 | \$175.00 | Portland ME (WGME) | ENT TONIGHT 30 | 9/22/16 |
| 28.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 4 | :30 | 7P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$175.00 | \$175.00 | Portland ME (WGME) | ENT TONIGHT 30 | 9/22/16 |
| 29.0 | Normal Line / Prime | 11/04/16-11/04/16 | 4 | :30 | 150307- CBS-Hawaii Five-O (Friday) | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | Portland ME (WGME) | HAWAII 5-0-CBS | 9/22/16 |
| 30.0 | Normal Line / Prime | 11/04/16-11/04/16 | 4 | :30 | 143028- CBS-Blue Bloods (Friday) | 1 | | | | | X | | | 1 | \$1,000.00 | \$1,000.00 | Portland ME (WGME) | BLUE BLOOD-CBS | 9/22/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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#2639310



125 West 55th St
New York, NY 10019

| | | | |
|--|--|--------------------------------|------------------------------|
| Contract # 25311971 | Changes as of: 9/21/2016 at 10:28 AM | Version: Original Order | |
| CPE: 509/942/7909 | Flight: 11/4/16 - 11/8/16 | Station: WGME | Total \$: \$12,750.00 |
| Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 | Advertiser: POLIQUIN, BRUCE | Market: Portland, ME | Total Spots: 31 |
| Product: ME-2 | Office: WASHINGTON | | Total CPP: \$95.22 |
| Agency Order #: 5408800 | Primary Demo: Adults 35+ | | Total GRP: 133.9 |
| Buyer: MediaAssistant, AMAG | Con Type: POLITICAL/VOTE | | |
| Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 | Assistant: CHRISTIAN CAMBEIRO 202-955-5342 | Separation: | |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 11/4 - 11/8 | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------|-------------------|----|-------------------------------|------------|-------------|-----|-------------|----------|----------|-----------|----------|-------------|--------------------|----------------|--------------|
| | | | | | | | 11/4 | 11/5 | 11/6 | 11/7 | 11/8 | | | | |
| 1 | Su 9a-10:30a | | SUNDAY MRN-CBS | \$250.00 | 4.1 | 30 | 0 | 0 | 2 | 0 | 0 | 2 | \$500.00 | \$60.98 | 8.2 |
| 2 | F,M-Th 11a-12n | | PRICE-RT 1-CBS/PRICE-RT 2-CBS | \$350.00 | 3.8 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$1,050.00 | \$92.11 | 11.4 |
| 3 | F,M-Th 12n-12:30p | | NEWS 13 NOON | \$250.00 | 3.4 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$750.00 | \$73.53 | 10.2 |
| 300 | | | | | | | | | | | | | | | |
| 4 | F,M-Th 3p-4p | | DR. PHIL | \$100.00 | 1.6 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$300.00 | \$62.50 | 4.8 |
| 5 | F,M-Th 4p-4:30p | | JUDGE JUDY | \$250.00 | 3.3 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$750.00 | \$75.76 | 9.9 |
| 6 | F,M-Th 4:30p-5p | | JUDGE JUDY B | \$250.00 | 3.5 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$750.00 | \$71.43 | 10.5 |
| 7 | F,M-Th 5p-5:30p | | NEWS 13 LIVE 5 | \$500.00 | 5.3 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$1,500.00 | \$94.34 | 15.9 |
| 8 | F,M-Th 5:30p-6p | | NWS 13 LV 5:30 | \$500.00 | 5.6 | 30 | 1 | 0 | 0 | 1 | 1 | 3 | \$1,500.00 | \$89.29 | 16.8 |
| 9 | F,M-Th 6p-6:30p | | NEWS 13 6.00 | \$900.00 | 7.0 | 30 | 1 | 0 | 0 | 1 | 0 | 2 | \$1,800.00 | \$128.57 | 14.0 |
| 850 | | | | | | | | | | | | | | | |
| 10 | F,M-Th 6:30p-7p | | CBS EVE NWS | \$650.00 | 6.3 | 30 | 1 | 0 | 0 | 1 | 0 | 2 | \$1,300.00 | \$103.17 | 12.6 |
| 11 | F,M-Th 7p-7:30p | | ENT TONIGHT 30 | \$175.00 | 2.5 | 30 | 1 | 0 | 0 | 1 | 0 | 2 | \$350.00 | \$70.00 | 5.0 |
| 12 | F 9p-10p | | HAWAII 5-0-CBS | \$1,200.00 | 7.1 | 30 | 1 | 0 | 0 | 0 | 0 | 1 | \$1,200.00 | \$169.01 | 7.1 |
| 13 | F 10p-11p | | BLUE BLOOD-CBS | \$1,000.00 | 7.5 | 30 | 1 | 0 | 0 | 0 | 0 | 1 | \$1,000.00 | \$133.33 | 7.5 |
| TOTALS: | | | | | | | 12 | 0 | 2 | 10 | 7 | 31 | \$12,750.00 | \$95.22 | 133.9 |



125 West 55th St
New York, NY 10019

| | | | |
|--|--|--|------------------------------|
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| | Product: ME-2 | Office: WASHINGTON | Total CPP: \$95.22 |
| | Agency Order #: 5408800 | Primary Demo: Adults 35+ | Total GRP: 133.9 |
| | Buyer: MediaAssistant, AMAG | Con Type: POLITICAL/VOTE | |
| | Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 | Assistant: CHRISTIAN CAMBEIRO 202-955-5342 | Separation: |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|--------------------|----------------|
| Date/Time | Added by | Comment |
| 09/21/16 10:31 AM | CHRISTIAN CAMBEIRO | Separation: 30 |

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$66,176 |
| WGME Share: | 17% |
| Comment: | ACC |
| WCSH: | 56% |
| WMTW: | 24% |
| WPFO: | 3% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|----------------|--------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 31 | \$12,750.00 | \$95.22 | 133.9 |
| Total | 100% | 31 | \$12,750.00 | \$95.22 | 133.9 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Nov | 31 | \$12,750.00 |
| Total | 31 | \$12,750.00 |

| Transaction History | | | | | | | | |
|---------------------|------------------|--------------------|--------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| New | 9/21/16 10:28 AM | CHRISTIAN CAMBEIRO | New | 31 | | \$12,750.00 | \$12,750.00 | |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|